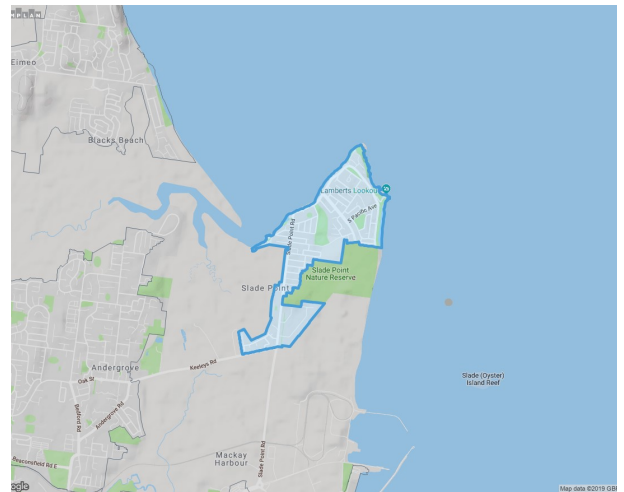




Slade Point Growth Profile

Slade Point is part of the traditional lands of the Yuwibara people.

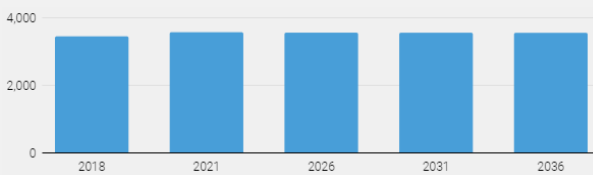
The area, known by European's originally as Point Slade, named by James Cook in 1770, is a postwar residential area, established due to its proximity to the Mackay Harbour and popularity as a seaside destination.



Outlook

Population projected to grow by 3% out to 2036. A continued diverse socio-economic mix including working families with children. Predominately stand-alone houses with a mix of home ownership and rental options. Growth is driven by the attractiveness of having a beachside lifestyle within 8 1/2km of the Mackay City Centre.

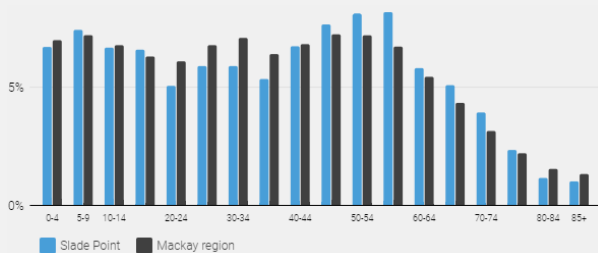
Total Residents



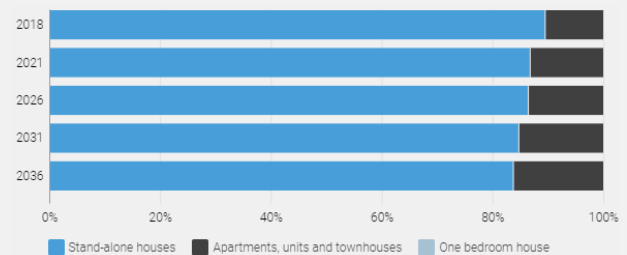
Main Industries of Employment for Residents 2018



2018 Population by Age



Dwelling Types





Slade Point Growth Profile

Demographic Profile



A population of 3,465 people representing 2.9% the total population of Mackay region.



The age profile is characteristic of **working families with children**. 20.3% are aged 0-14 years (Mackay region average 20.7%) and 65.9% are aged 15-64 years (Mackay region average 66.2%).



Of the new residents to Slade Point, **11.9% were born overseas**. The main countries of origin are New Zealand and England.



A suburb home to many Aboriginal and Torres Strait Islander Peoples, with 12.3% of residents.



72.2% of households are family oriented. Reflective of the age structure with working families with children.



An average household size of 2.5. This is reflective of the family oriented nature of the area.



33% of dwellings are rentals. This is above the Mackay region average of 31.5%.



66% of residents hold some form of qualification with 17.2% bachelor degree or higher and 48.8% certificate level qualification



A diverse socio-economic mix with 88.7% of working age residents employed. Below the Mackay region average of 91.4%.